

KATE WILLIS

VP, Government & Provider Strategy at Daybreak

Sleep apnea, access, and what happens to patients after it.

Keynote / Fireside chat / Moderated panel / Executive workshop



ABOUT KATE

As VP, Government & Provider Strategy at **Daybreak**, Kate works to expand access to home-based sleep apnea diagnosis and oral appliance therapy, including for veterans through VA and government channels.

SIGNATURE TALKS

- 01 Women and Sleep**
Recognizing the overlooked signs of obstructive sleep apnea, and why women wait years longer for a diagnosis.
- 02 Closing the Gap for Veterans**
What actually breaks in the VA sleep pathway, and why the failure point sits after diagnosis rather than before it.
- 03 The Adherence Problem**
Treatment abandonment, how the industry counts compliance, and what the data stops measuring.
- 04 Getting MedTech Covered**
Building the operational case, not just the clinical one, for government and health system channels.

SELECTED ENGAGEMENTS

Carolina Sleep Society
Fall Meeting, speaker, 2026

IDGA Veterans Healthcare Summit
Moderator, 2026

CES, AgeTech Collaborative from AARP
Speaker, 2025

Sleep Reimagined, Neurovalens
Host and moderator

Sleep Is a Skill
Podcast guest

Sleep Tech Talk
Podcast guest

Conservatory trained
Boston Conservatory at Berklee

56,000 plus
combined social audience

Live, on camera, unscripted
no script required on stage

FEATURED AT & PARTNERED WITH



BOOK KATE

Bring Kate to your stage

Conferences, grand rounds, association meetings, podcasts, and corporate wellness events.

Cincinnati, Ohio / available for 2026 and 2027 programs

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